

Seung-Hoon Lee

Consultant



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Seoul

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Overview

Seung-Hoon Lee has served as a consultant of Dentons Lee since 1985. He is also the chairman of Infinite, one of the top corporate imaging and branding companies in Korea, and of Infiniss, a world class licensing, marketing and distribution company.

Mr. Lee uses his extensive knowledge and experience with Korean culture, business and government to develop diverse solutions to help multinational companies better achieve their business goals in Korea while assisting them to navigate through the obstacles they face.

Insights

- Co-author, "Chapter Six: KOREA, in Arthur Wineburg's *Intellectual Property Protection in Asia*", Butterworths, 1991

Activities and Affiliations

Prior and Present Employment

- Consultant, Dentons Lee (formerly Lee International Law Office), 1985-present
- Chairman of the Board, Yuanta Securities Korea, 2020-present
- Non-standing Advisor, LICA Co., Ltd., 2020-present
- Member, Development Committee, Yonsei University Health System, 2015-present
- Director, Seoul Forum for International Affairs, 2014-present
- Director, Digital Times, 2011-present
- Director, Pearl S. Buck Foundation Korea, 2007-present

- Honorary Advisory Counsel, Trade Ministry, Korean Ministry of Foreign Affairs and Trade, 2006-present
- Director, Security Management Institute, 2005-present
- Chairman, Infinite Ltd., 1988-2020
- Director, Institute for Trade and Investment, 2008-2020
- Vice President, Korean Federation of Science and Technology Societies, 2017-2019
- Non-executive Director, Poongsan Corporation, 2006-2014
- President, Georgetown University Alumni Club of Korea, 2004-2010
- President, Korea Youth Hostel Association, 2005-2008
- Director, Korea Scouting Association, 2004-2005

Education

- Georgetown University Law Center, 1985, JD
- Columbia University, 1979, MA, International Affairs
- Columbia University, 1977, Advanced Studies in Urban Planning
- Seoul National University Graduate School of Urban Environment, 1975, Advanced Studies in Urban Planning
- Seoul National University, 1974, BSc, Architectural Engineering and Mechanical Engineering

Languages

- English
- Korean